

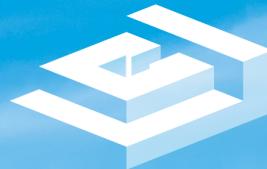


**THE PREMIER EVENT FOR
DESIGN PROFESSIONALS!**

2025 LEAN IN DESIGN FORUM

April 30–May 1, 2025
The Palmer House Hilton
17 E Monroe Street
Chicago IL 60603

#LCIDesign25



**Lean
Construction
Institute**
Transforming Design and Construction

www.leanconstruction.org/DesignForum25

LEAN DESIGN: UNLOCKING NEW POSSIBILITIES

The 2025 LCI Lean in Design Forum is the must-attend event for professionals eager to learn about and advance Lean practices in design, architecture, engineering, and construction!

At this unique event, industry leaders will showcase how Lean methods streamline workflows, enhance creativity, and drive innovation across all phases of design. We'll be diving deep into how to unite the various design stages, empowering individuals from all fields to work together more efficiently and creatively.

Each year, the Forum attracts key decision-makers from top design and architecture firms, engineering teams, pre-construction leaders, and individual practitioners who are eager to explore Lean techniques and tools to optimize every phase of the design process on a project.

You won't want to miss our incredible lineup of presentations, which will highlight the design process for projects ranging from healthcare and educational facilities to manufacturing processes and beyond.

Whether you're new to Lean or an advanced practitioner, the 2025 Lean in Design Forum offers valuable learning opportunities for everyone involved in the design industry!

WHY SPONSOR/EXHIBIT?

Stand out in the Lean design community

Gain unparalleled opportunities to showcase your brand, increase visibility, and engage directly with decision-makers in the design and construction industry!

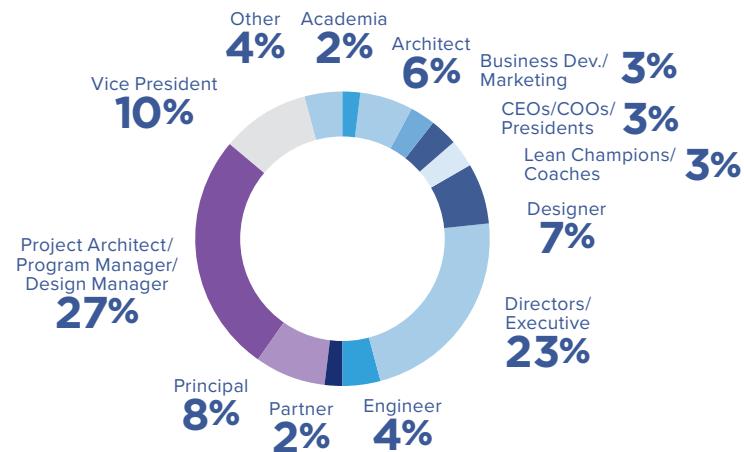
By sponsoring or exhibiting at the Forum, you will:

- Increase your brand's exposure to a highly targeted audience of Lean professionals
- Strengthen your position as a thought leader in Lean design
- Gain exclusive opportunities to network with industry leaders and innovators
- Be prominently featured across LCI's digital platforms, including our website, emails, and social media

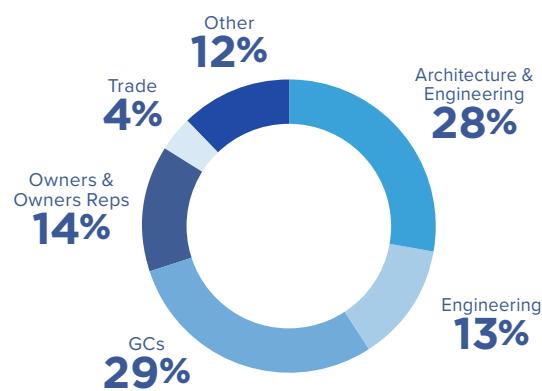
WHO ATTENDS THE LEAN IN DESIGN FORUM?

Decision-makers from every corner of the design and construction industry gather at the Lean in Design Forum to discuss the latest Lean tools and practices. We attract attendees from all phases of the design process, including owners, pre-construction firms, architects and engineers, and trade partners – making this event a one-stop shop for anyone working in Lean design and construction!

We attract attendees from a variety of professional backgrounds—including the leaders your organization wants to reach!



Representatives from all segments of the industry—the LCI Lean in Design Forum is a one-stop shop for Lean practitioners involved in all phases of the design process for a project.



BE A PART OF THIS DYNAMIC EVENT THAT FOSTERS COLLABORATION ACROSS ALL PHASES OF THE DESIGN PROCESS!

Showcase your brand at the 2025 Lean in Design Forum in Chicago!

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2025 LEAN IN DESIGN FORUM SPONSORSHIP/EXHIBIT OPPORTUNITIES

Featured Sponsorships

All Featured Sponsorships include:

1. Complimentary Registration for two days of the Design Forum (Wed. & Thurs.)
2. Logo and Tagline Inclusion on signage throughout the Event venue
3. Mobile App Listing with logo and a 75-word description
4. Website and Email Recognition on LCI website, Design Forum emails, and the *LCI Weekly*
5. Attendee List, provided three weeks before and two weeks after the event

Plus, the additional benefits in each sponsorship below:

ALL-DAY COFFEE SPONSORSHIP (THU.) \$20,000

Keep attendees energized with coffee and refreshment stations branded with your logo throughout the day on Thursday. Enjoy prominent branding on custom coffee cups and cocktail napkins (one color, one sided).

RECEPTION SPONSORSHIP (WED. EVENING) \$10,000

Host the 2025 Lean in Design Forum's networking reception, where attendees gather for food, drinks, and relaxed conversation. Enjoy prominent branding with your logo on signage, bar cups, and cocktail napkins (one color, one sided).

SAFETY SPONSORSHIP (THU.) \$9,000

Be the face of safety at the Forum! This sponsorship includes the chance to deliver two (2) 90-second safety moments which happen during the keynote and plenary session.

KEYNOTE SPEAKER SPONSORSHIP (THU.) \$8,000

Gain exclusive visibility during one of the most anticipated moments of the Design Forum, as you introduce the keynote speaker. Your brand will also be prominently displayed on signage throughout the plenary session and on the "big screens" as attendees enter the room.

LEARNING SPONSORSHIP (WED.) \$8,000

Showcase your brand on Learning Day (Wed.) with your logo featured on meal and break signage, custom cocktail napkins, and 8 oz coffee cups (one-color, one-sided).

Deluxe Sponsorships

All Deluxe Sponsorships include:

1. Complimentary Registration for two days of the Design Forum (Wed. & Thurs.)
2. Logo and Tagline Inclusion on signage throughout the Event venue
3. Mobile App Listing with logo and a 75-word description
4. Website and Email Recognition on LCI website, Design Forum emails, and the *LCI Weekly*
5. Attendee List, provided three weeks before and two weeks after the event

Plus, the additional benefits in each sponsorship below:

LEAN IN DESIGN FORUM APP SPONSORSHIP \$7,500

Enjoy the exclusive opportunity to design the splash screen of the app, which is the first page attendees will see when the app is opened. Also includes a permanent banner at the top of the app menu and a dedicated app section to showcase your company's information, including your brand, Lean journey, videos, and handouts.

KEY CARD SPONSORSHIP \$6,500

Display your brand on the hotel key cards and envelopes with full-color graphics. This high-visibility sponsorship ensures your brand is seen by attendees throughout the Event!

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2025 LEAN IN DESIGN FORUM SPONSORSHIP/EXHIBIT OPPORTUNITIES

WI-FI SPONSORSHIP \$5,500

As the featured Wi-Fi password provider, you'll get visibility each time attendees log in to the wi-fi network. Signage throughout the venue will highlight your company as the Wi-Fi sponsor, alongside the Wi-Fi login information, ensuring your brand stays top of mind.

LANYARD SPONSORSHIP \$5,500

Receive prominent branding (logo and tagline) on the lanyards worn by all attendees. The double-sided lanyards provide maximum visibility, offering your brand constant exposure throughout the Event.

General Sponsorships

All General Sponsorships include:

1. Logo and Tagline Inclusion on signage throughout the event venue
2. Mobile App Listing with logo and a 75-word description
3. Website and Email Recognition on LCI website, Design Forum emails, and the *LCI Weekly*

Plus, the additional benefits in each sponsorship below:

GOLD LEVEL SPONSORSHIP \$1,500

1. One (1) complimentary registration for TWO (2) days of the Design Forum (Wed. & Thu.)
2. Attendee List, provided three weeks before and two weeks after the event

SILVER LEVEL SPONSORSHIP \$850

1. One (1) complimentary registration for ONE (1) full day of the Design Forum (Wed. or Thu.)
2. Attendee List, provided three weeks before and two weeks after the event

ADVERTISING SPONSORSHIP \$400

1. Attendee List (for additional \$75), provided three weeks before and two weeks after the event

Exhibitor Opportunities

Reserve early – just 8 tables available!

- LCI Corporate Members \$1000
- All others \$1,500

Interact directly with Forum attendees with a branded table in our Exhibit Hall! The hall will be open during the reception on Wednesday evening and all day on Thursday.

All exhibit spaces include a draped and skirted 6' table, two chairs, wastebasket, and Wi-Fi. Exhibit tables are assigned on a first-come first-served basis.

*** Electricity and any extra AV equipment must be purchased directly through the designated hotel vendors.*

All exhibitors receive:

1. Two (2) Exhibitor-Only Registrations
2. Extra exhibitor-only registrations available for \$30/each
3. Logo and Inclusion on signage in front of Exhibit Hall
4. Mobile App Listing with logo and a 75-word description
5. Website and Email Recognition on LCI website, Design Forum emails, and the *LCI Weekly*
6. Inclusion in Mobile Exhibit Hall Map, featuring booth number and location

For more information about sponsorship and exhibit opportunities, contact **Ilene Goldberg, Manager, Strategic Partnerships; igoldberg@leanconstruction.org or 703.785.9087.**

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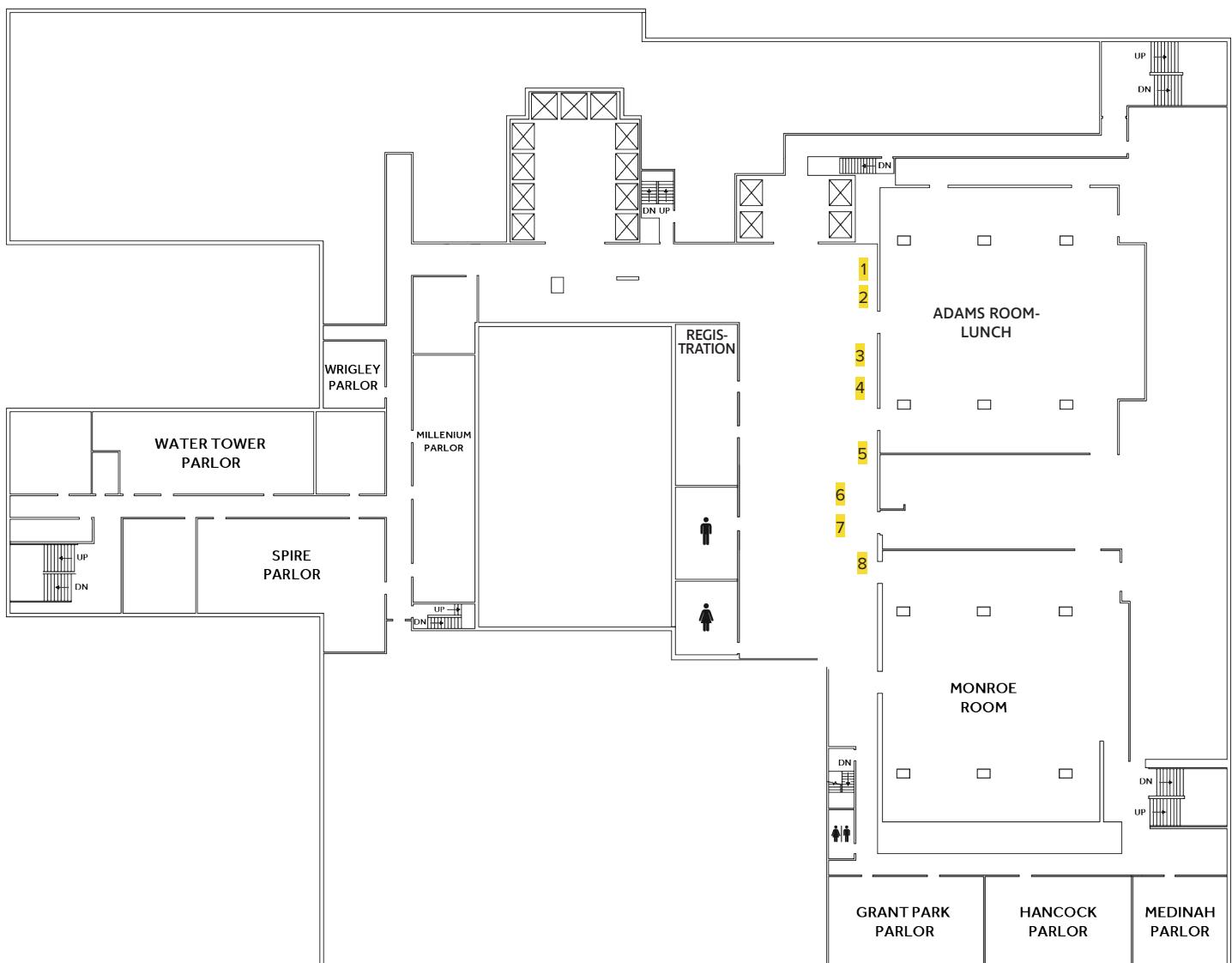
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LEAN IN DESIGN FORUM APRIL 30-MAY 1

LEAN DESIGN: UNLOCKING NEW POSSIBILITIES

Exhibit Hall map

SIXTH FLOOR





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